

Registration Form

October 29th - November 2nd, 2009 • Las Vegas, Nevada



Register online and Save \$10 per person for Complete Conference Registrants

Company Name _____	ATRA Account Number _____
Contact Person: (will receive all correspondence) _____	
Address _____	
City _____	State _____ Zip _____
Country _____	
Area Code Phone No. _____ () -	Fax No. _____ () -
Email Address _____	

TO REGISTER: Call toll free 1-800-428-8489 or FAX this completed form to 805-988-6761

*Badges will be issued from this list. Use a separate sheet for additional registrations.**
PLEASE PRINT CLEARLY

NAME _____

NAME _____

NAME _____

NAME _____

NAME _____

CONFERENCES* <i>(Includes Breakfast and Trade Show)</i>			OTHER CATEGORIES		
Complete Conference	Technical	Management	Trade Show	Breakfast	Golf
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Discount for current ATRA Members only. Join today and enjoy the member discount right away! www.atra.com/join

REGISTRATION FEES	Qty	Before Sept. 18 th		Sept. 18 th - Oct. 16 th		ALL	SUBTOTAL
		Member	Non Mem	Member	Non Mem	ON-SITE	
Complete Conference Registrant*	_____	\$ 295	\$ 395	\$ 345	\$ 445	\$ 495	\$ _____
Technical or Management Conference*	_____	245	345	295	395	445	\$ _____
Trade Show	_____	10	10	10	10	30	\$ _____
Breakfast (Sunday, November 1 st)	_____	45	45	55	55	55	\$ _____
Golf Tournament (Saturday, October 31 st)	_____	110	110	125	125	125	\$ _____
Certification Testing (Sunday, November 1 st) FREE	_____	-	-	-	-	-	\$ _____

***Conference Registrants may receive Trade Show Passes for spouse and/or children by contacting ATRA Registration at 1-800-428-8489.**

TOTAL \$ _____

I do **not** wish to receive any advertising or promotional material from Exhibitors.

PAYMENT INFORMATION

Check enclosed payable and mail to: ATRA, 2400 Latigo Avenue, Oxnard, CA 93030

Check # _____

Charge to: MasterCard Visa AMEX Discover

Card Number _____

Expiration Date _____

Print Name on Card _____

Signature _____

Tear along dotted line and return to ATRA with payment.

Can I register at the door?

Yes. The following are the dates and times for On-Site Registration:

Thursday, October 29:	4:00 pm - 8:00 pm
Friday, October 30:	7:30 am - 12:30 pm
Saturday, October 31:	7:30 am - 12:30 pm
Sunday, November 1:	10:00 am - 1:00 pm
	3:00 pm - 5:00 pm
Monday, November 2:	9:00 am - 12:00 pm

What are the hotel rates?

ATRA has negotiated a \$119 per night room rate for single and/or double occupancy. These rates are good from October 27-November 3. The cut-off date for these special rates is October 9. To make your reservations, please call (800) 634-6753 and mention **ATRA**.

Does ATRA make hotel reservations or is it included in the cost of Registration?

All attendees make their own hotel accommodations directly with the *Riviera Hotel & Casino* by calling (800) 634-6753. Mention **ATRA** to receive your discount room rate. Room reservations are not included with your conference registration.

Is there a charge for a guest at the Sunday breakfast?

Yes. The price of a breakfast ticket for a guest before 9/18/09 is \$45. After 9/18/09, and on-site, the ticket is \$55. Pre-Registration is suggested.

What are the registration cut-off dates for Expo?

The early registration cut-off date at the discount price is 9/18/09. The late registration cut-off date is 10/16/09. Any registrations be made after 10/16/09 will need to be done on-site at the event.

How many people are on a team at the Golf Tournament and is there a shuttle?

The Golf Tournament is comprised of teams of four. There is shuttle service provided for the golfers from the *Riviera Hotel & Casino* to the golf course.

Did you receive my registration? Am I registered?

If you have registered online, your confirmation will automatically be emailed to you. If you have registered by mail or phone, your confirmation will be faxed to you within 1-2 business days of your registration. Please contact ATRA at (800) 428-8489 if you have not received your confirmation.

Does my guest need to register?

Yes, everyone attending the seminars or trade show must have an official badge and registration - except babies in strollers. Spouses and children of conference registrants may receive free trade show access. Please call for details.

Can I change one of my paid registrations from one person to another?

Yes, you can switch the name on one or more of your registrations up to 10 days before the event at no charge. Any changes made within 10 days of the event will be charged \$10 each. Call 1-800-428-8489 with any changes you'd like to make.

What if I want to attend more than one seminar in a session?

There will be audio tapes available for most, but not all of the sessions. Please check at the tape sales desk in advance, so you know which sessions are being taped. All complete conference registrants receive a binder with all of the speaker handouts and free audio CDs will be mailed at the end of the Expo. All other registrants may purchase these CDs at the tape sales desk at the show.

4 Easy Ways to Register

By Phone:

1-800-428-8489 or 1-805-604-2000

Online:

Receive a \$10 discount for each complete registration when you register online at www.ATRA.com/expo

By Fax:

1-805-988-6761

By Mail: Complete and mail registration form to:

ATRA Powertrain Expo Registration
2400 Latigo Avenue
Oxnard, CA 93030

REGISTRATION INFORMATION:

Discount Qualification

Special discount pricing exclusively for ATRA members! Check the order form inside this brochure.

To qualify for a preregistration discount, you must register no later than **September 18, 2009**.

Enrollment is on a first-come, first-serve basis. Seating is limited by room size. To avoid disappointment, register as early as possible, by phone, online, fax or mail.

Seminars start promptly at their scheduled time. Arrive early to be sure of good seating, and to meet with instructors and other seminar attendees.

No recording is permitted. Smoking is limited to designated areas.

WHAT ARE THE DIFFERENCES IN THE TYPES OF REGISTRATIONS?

Complete Conference: admission to all technical and management seminars Thursday through Saturday, Saturday Cocktail Reception, Sunday Breakfast, coffee breaks, Sunday and Monday Trade Show Admission, complete speaker handout materials and audio CDs of all seminars sessions.

Technical or Management Conference: admission to either the Technical or Management seminars Thursday through Saturday, Saturday Cocktail Reception, Sunday Breakfast, coffee breaks, Sunday and Monday Trade Show Admission and Technical or Management speaker handout materials.

Trade Show: admission to the trade show only.

CANCELLATION POLICY

All cancellation requests must be made in writing and mailed to: ATRA's Powertrain Expo Registration, 2400 Latigo Ave., Oxnard, CA 93030 or FAX to 1-805-988-6761. Cancellations received before **September 12, 2009** will be subject to a 5% cancellation fee. Cancellations received between **September 12, 2009** and **October 9, 2009** will be subject to a 15% cancellation fee. Cancellations received after **October 9, 2009** will be subject to a 25% cancellation fee.

THERE WILL BE NO EXCEPTIONS TO THIS POLICY.