



ATRA'S POWERTRAIN EXPO 2009 SPONSORSHIP SIGN-UP FORM



Binder Bag	SOLD - Lubegard
Badge Holder & Lanyards	SOLD - Sonnax
EXPO Grand Reception	SOLD - Transtar
Pocket Show Guide - Color/Outside Back Cover -	\$2,000 <input type="checkbox"/>
Pocket Show Guide - Color/Inside Front Cover -	\$1,700 <input type="checkbox"/>
Pocket Show Guide - Color/Inside Back Cover -	\$1,500 <input type="checkbox"/>
Pocket Show Guide - Color/Inside Full Page Ad -	\$1,000 <input type="checkbox"/>
Pocket Show Guide - Inside Color 2.5"H x 2"W Ad -	\$325 <input type="checkbox"/>
Registration Area Sponsor - Supply 1000 logo pens, company product posters - 4 qty, full event	\$2,500 <input type="checkbox"/>
EXPO Tech Binder on CD - Full color page ad w/Co. web link - (choice of section)	\$500 <input type="checkbox"/>
Seminar Sponsor - Company signage in room, Company & Product poster at door.	\$750 <input type="checkbox"/>
Golf Tournament Sponsor	SOLD - TTK/Parker
ATRA BookStore Bags - 500 plastic bags with their name & logo for ATRA Bookstore purchases.	\$500 <input type="checkbox"/>
Product Posters - 2'Wx3'H posters in a prominent location in areas adjacent to registration, seminars	\$350 ea <input type="checkbox"/>
Coffee Break Sponsor - Per day Friday & Saturday includes signage	\$750 <input type="checkbox"/>
What's Working Breakfast Sponsor	SOLD - Demand Force

EXPO EASY PACKAGES

EXPO Easy 1.0 - 2 product posters, 1 small ad in Pocket Guide	\$800 <input type="checkbox"/>
EXPO Easy 1.1 - 2 product posters, 1 full Company Profile Page in <i>GEARS</i> , 1 small color ad in Pocket Guide	\$1,450 <input type="checkbox"/>
EXPO Easy 1.2 - 4 product posters, 1 full page Company Profile in <i>GEARS</i> , 1 small color ad in Pocket Guide	\$1,600 <input type="checkbox"/>
EXPO Easy 1.3 - 2 product posters, 1 full page Company Profile in <i>GEARS</i> , 1 full page color ad in Pocket Guide	\$2,100 <input type="checkbox"/>

DEADLINES

Profile Page & Pocket Guide Ads - Reserve space ASAP Artwork Due - **September 1, 2009**
 Expo Tech Binder on CD - Reserve space ASAP Artwork Due - **August 28, 2009**
 Company/Product Posters - Ship in advance to ATRA **October 1, 2009**
 Send Ads Via E-mail to: fpasley@atra.com

All items needed for display prior to the trade show and must be shipped to: Vanessa Velasquez, EXPO Show Mgr., 2400 Latigo Ave., Oxnard, CA 93030. For more information, contact Frank Pasley at (805) 604-2023 or email: fpasley@atra.com

Name of Company: _____ **ATRA #** _____

Sponsored Event/Pkg _____ **AMOUNT:** _____

Phone: _____ **Fax:** _____

E-mail: _____

Authorized Signature: _____ **Date:** _____

Print Name and Title: _____

Please fax signed form to: (707) 552-1330 or email to: fpasley@atra.com