



# ATRA'S POWERTRAIN EXPO 2009

Riviera Hotel \* Las Vegas, Nevada - October 29 - November 2, 2009

## APPLICATION AND CONTRACT FOR EXHIBIT BOOTH SPACE

*NOTE: PLEASE PRINT CLEARLY*

Exhibitor/Company Name \_\_\_\_\_ ATRA Member # \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Website Address \_\_\_\_\_

Shipping Address (if different from mailing) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Ext. \_\_\_\_\_ FAX # \_\_\_\_\_

**Company contact/representative to receive exhibit correspondence, including decorator service kit:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### REMITTANCE OF EXHIBIT BOOTH FEES

EXHIBIT BOOTH FEES		
BOOTH TYPES	MEMBER	NON-MEMBER
P Premium Booths	\$1,445	\$1,660
A Booths	\$1,395	\$1,600
B Booths	\$1,365	\$1,570

- A minimum deposit of 50% is due within 10 days of invoice. Balance of booth fee is due by June 15, 2009.
- Exhibitor applying for booth space after June 15, 2009 must submit full balance with invoice.
- A signed contract must accompany payment.
- No exhibit booth will be held for more than 10 days without the required deposit and a completed and signed contract.

**NOTE:** Booth selections are not binding without a signed 2009 Expo contract and therefore your selections can be reserved by another company willing to leave a signed contract. Also, be aware that you are responsible for payment of cancellation or downsizing of booth spaces selected.

**CANCELLATIONS OR DOWNSIZING:** — Notice to cancel or downsize booth space must be received in writing prior to June 15, 2009. A 25% cancellation fee per booth will be applied to refund. Booth space cancelled after June 15, 2009 will not receive any refund.

EXHIBIT BOOTH NUMBER(S) \_\_\_\_\_

TOTAL # OF EXHIBIT BOOTHS \_\_\_\_\_ TOTAL FEE for all booth(s) \$ \_\_\_\_\_

I agree with the separate printed Terms and Conditions along with the Term and Conditions of this contract and by signing below Exhibitor acknowledges they have reviewed all said terms and conditions and agrees to comply with them. This contract shall not be effective until signed by ATRA.

I, the duly authorized representative of the above listed exhibitor/company, on behalf of said company, subscribe and agree to all the terms, conditions, authorizations and covenants of this contract for exhibit booth(s) at the above listed exposition/convention.

Person authorized to sign for above company (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by Automatic Transmission Rebuilders Association (ATRA)

By: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please fax or email your signed contract to: (805) 389-0353 or [dbland@atra.com](mailto:dbland@atra.com)